



Seasonal Event Lead

Full Time Seasonal, Feb 2018 through Aug 2018

Want to have fun and get paid for it too? We've got the job for you!

If you enjoy working with kids, and families, jump into this exciting full time opportunity at our store in Calgary.

Get to Know Us

We are Springfree Trampoline, part of the goba Sports Group. At Springfree we believe in getting kids to go outside and be active through safe outdoor play. We are a dynamic and entrepreneurial company that can give you a fun, empowering and positive place to work.

What You'll Be Doing

Having fun! As an Event Lead you'll be on the ground at indoor and outdoor events across Calgary, generating leads, converting leads from events, and managing a team of PT event reps. A typical working week is Wednesday through Sunday, with at least two days a week spent at events.

Job highlights:

- Know Springfree through-and-through including trampoline features and benefits.
- Execute the Springfree local event and pop up strategy, managing logistics for approximately 75 days of events
- On site event management of all events
- Hire, train and mentor Part Time Event Staff
- Conduct pre event logistics, including site visits, organizing promotional material, organizing event kits and required technology
- Set up and tear down of all events
- Driving the Springfree event vehicles including the event trailer
- On site analysis of event statistics, managing events to meet set goals
- Complete post-event analysis and debriefs
- Manage the event inventory
- Ensures a safe environment for all staff, children and parents
- Work with the Marketing Coordinator to create and manage local social media content
- Assist with other duties as directed by Market Manager and Marketing Coordinator
- Jumping on trampolines!



What We're Looking for:

- A great team-player who can motivate others.
- A willingness to seize opportunities and show initiative.
- A positive and enthusiastic attitude.
- Top-notch customer service skills.
- Ability to work with children and families
- Leadership skills and the ability to manage and motivate small teams of part time staff.

The Nitty- Gritty

- Minimum of 2 years' customer service, event, sales or retail experience.
- University or Community College an asset.
- A basic understanding of social media
- Reliable transportation

Apply by submitting your resume via e-mail to mellwood@gobasports.com